

CASE STUDY

2019 Project Management Day of Service (PMDoS)

Volunteers applying their project management and business analysis skills in hackathons contribute to social good outcomes and create meaningful experiences

Summary

PMDoS is about helping charities scope out complex problems and gaining an appreciation for engaging professionally skilled volunteers. PMDoS also helps these volunteers find meaning in their giving, continue their skilled development with their professional association and connect with members of their professional community who are also looking to do good.

Communiteer partnered with the Project Management Institute (PMI), Atlassian, Humanity in Business (HiB), and the International Institute of Business Analysis Australia (IIBA) to bring together project managers and business analysts to work on social impact projects, such as helping not-for-profits with their marketing and revenue diversification.

Partners



Outcomes

Volunteers were split into teams on the day, with each team working on one charity's project and tracking their progress on the Communiteer platform.



18 CHARITIES NEEDED HELP



90 VOLUNTEERS IN 2 VENUES



\$108k WORTH OF TIME GIVEN



720 HOURS VOLUNTEERED

Charity leaders found the event format exciting and insightful. Our partners found this event to be a socially impactful way to engage their members in accruing Professional Development Units or PDUs.

Volunteers felt they contributed in a meaningful way, as the face-to-face event helped them share and scope out their ideas and build relations with the charity leaders and each other.



92% FELT THEIR CONTRIBUTION WAS MEANINGFUL



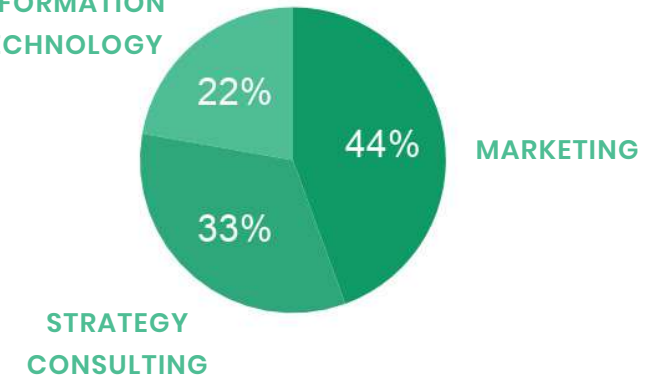
68% WANTED TO CONTRIBUTE MORE POST-EVENT

Charities

Australian Cancer Research Foundation
Benevolent Society, The
Beehive Industries Co-operative
CanTeen Australia
DEBRA Australia
Eurella Community Services
Fair Game
Holdsworth Community
Mary Ward International Australia
Masters Swimming NSW
Metro Assist
NSW Volunteer Rescue Association Inc.
Older Women's Network NSW
Reframing Disability
Surf Life Saving NSW
Wesley Community Services
Women's & Girls' Emergency Centre

Secondary skills of our volunteers

INFORMATION
TECHNOLOGY



Testimonials

"Our people really want to give back in any way possible, especially with their skillsets."

- *Atlassian Foundation Director*

"We had a great day and found the brainstorming with professionals most productive! We now have lots of work to do as our follow up!"

- *Charity leader*

"It was like a self evaluation. It was not only a networking event with our professional mates but (also) with our community folks to learn about the not-for-profit organizations..."

- *Volunteer, PMI member*